

# Dimensional's 2024 Summer Reading List

Storytelling has existed throughout mankind with the earliest known representation found dating 36,000 years ago in a cave in France. We have long used storytelling to share ideas, record history, and inspire those around us. The same is true today in the way you use stories to convey how you help your clients and lead your organization. And hopefully with summertime upon us, you take the time to delve into some interesting reads that will inspire and energize you. Enjoy the below list of recommendations (which now includes podcasts) from Dimensional employees. We hope you have a fun and restful summer!

## Biography and Nonfiction

***Tremendous: The Life of a Comedy Savage*** by Joey Diaz

From criminal to comedy legend

***The Last Season*** by Eric Blehm

The disappearance of Randy Morgenson

***The Gatekeepers: How the White House Chiefs of Staff Define Every Presidency*** by Chris Whipple

Presidential history: the man behind the man

***Kitchen Confidential: Adventures in the Culinary Underbelly*** by Anthony Bourdain

The ups and downs of the restaurant business

***Arctic Dreams*** by Barry Lopez

A groundbreaking exploration of the Far North

***The Golden Spruce: A True Story of Myth, Madness, and Greed*** by John Vaillant

North America's last great forest

## Business

***Writing for Busy Readers: Communicate More Effectively in the Real World*** by Todd Rogers and Jessica Lasky-Fink

Handling intercultural differences in business

***Investing in U.S. Financial History: Understanding the Past to Forecast the Future*** by Mark J. Higgins

The financial and economic history of America

***Trillions: How a Band of Wall Street Renegades Invented the Index Fund and Changed Finance Forever*** by Robin Wigglesworth

The history of the index fund industry

***Advice That Sticks: How to Give Financial Advice That People Will Follow*** by Dr. Moira Somers

Real-world skills for intelligent financial advice delivery

***The Bond King: How One Man Made a Market, Built an Empire, and Lost It All*** by Mary Childs

The rise and fall of PIMCO's Bill Gross

***To Sell Is Human: The Surprising Truth About Moving Others*** by Daniel H. Pink

The art and science of selling

***The Ensemble Practice: A Team-Based Approach to Building a Superior Wealth Management Firm*** by Philip Palaveev

Creating and promoting a team-based service model

## Personal Development and Leadership

***The Story Selling Method: Master the Art of Storytelling to Build Trust, Stand Out, and Boost Sales*** by Philipp Humm

The art of storytelling in sales and making connections

***The Art of Gathering: How We Meet and Why It Matters*** by Priya Parker

Creating meaningful and transformative gatherings

***The Comfort Crisis: Embrace Discomfort to Reclaim Your Wild, Happy, Healthy Self*** by Michael Easter

The benefits of living at the edge of your comfort zone

***Rapport: The Four Ways to Read People*** by Emily Alison and Laurence Alison

Building trust, both personally and professionally

***Think Like an Artist and Lead a More Creative, Productive Life*** by Will Gompertz

Creativity from artists, for all

***Hidden Potential: The Science of Achieving Greater Things*** by Adam Grant

Character skills and motivational structures

***The War of Art: Break Through the Blocks and Win Your Inner Creative Battles*** by Steven Pressfield

Helping creators overcome obstacles

***Impact Players: How to Take the Lead, Play Bigger, and Multiply Your Impact*** by Liz Wiseman

The attributes and habits of elite business performers

***Unlock the Hidden Leader: Become the Leader You Were Destined to Be*** by Gifford Thomas

Leadership, team priorities, and empowerment

***Smart Thinking: Three Essential Keys to Solve Problems, Innovate, and Get Things Done*** by Art Markman, PhD

Difference between "smart thinking" and raw intelligence

## Dimensional Leadership Selections

The below recommendations come directly from the Dimensional Executive Leadership team.

***The Lost City of Z: A Tale of Deadly Obsession in the Amazon*** by David Grann

Leadership, passion, and facing adversity

***Great Teams: 16 Things High Performing Organizations Do Differently*** by Don Yaeger

Examining the intersection of sports and business

***The Pakistan Paradox: Instability and Resilience*** by Christophe Jaffrelot

Political history of Pakistan persevering against odds

***The Coming Wave: Technology, Power, and the 21<sup>st</sup> Century's Greatest Dilemma*** by Mustafa Suleyman

Maintaining control over powerful technologies

***Four Thousand Weeks: Time Management for Mortals*** by Oliver Burkeman

Constructing a meaningful life by embracing finitude

***The Goal: A Process of Ongoing Improvement*** by Eliyahu M. Goldratt

Accessible introduction to the Theory of Constraints

## Podcast Series

***You Be Trippin'*** hosted by Ari Shaffir

Stories of hilarious and disastrous tourism

***Two Quants and a Financial Planner*** hosted by Jack Forehand, Justin Carbonneau, and Matt Zeigler

Bridge the world of investing and financial planning

***60 Songs That Explain the '90s*** hosted by Rob Harvilla

Iconic songs that define the decade

***Reply All*** hosted by Alex Goldman and Emmanuel Dzotsi

An exploration of modern life and how to survive it

***The Diary of a CEO*** hosted with Steven Bartlett

Remarkable stories of the world's most influential people

***Founders Podcast*** hosted by David Senra

Learn from history's greatest entrepreneurs

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